

When ministering in a fraternity or sorority, what does “Gospel Saturation” look like?

The way Cru defines “Gospel Saturation” is giving a group of individuals three opportunities to hear the Gospel. This can be achieved in multiple ways. But my goal in each of the fraternities I work with is to give them three opportunities to say “yes” to Christ. I like to focus on each pledge class. If I can expose them to the Gospel three times each fall, by my fourth year, I will have saturated that fraternity with the Gospel.

Let me give you some examples:

1. 23 years ago, we started our first coed freshman Bible study at Ole Miss. The first year we paired up two houses. I decided that I would clearly share the Gospel at the first meeting. Over the years we added more and more houses; this past fall we had 11 coed studies going on throughout the Greek system at Ole Miss. I estimate that around 1400 freshmen heard the Gospel this fall alone. After walking them through the Gospel, I give them the opportunity to pray with me if they want to trust in Christ. We have these freshmen fill out a comment card and ask for their contact information and comments. Finally I ask them to write somewhere on the card the phrase, “I prayed with you Isaac” if they really did, in fact, pray with me. This past fall we had 275 freshmen write those words on their comment cards!

A few pictures of some of our coed studies:



2. Invite the entire pledge class to a campus ministry meeting when you know the Gospel is going to be clearly presented.
3. Invite the pledge class to attend a particular church one Sunday when you know that the pastor plans to present the Gospel.
4. I have even given various kinds of talks with entire pledge classes and passed out comment cards and depending on their response, I will follow up with every pledge that is spiritually interested.



My wife and I speaking to a fraternity on dating and marriage

5. After the coed study is over (usually 3-4 weeks) I like to just have a pledge men's study where I will often try to follow up every pledge that attends the study.



Here I am following up a guy in his fraternity room. I really want to make our appointment as easy and comfortable for them as possible. So I usually try to follow them up at their house.

Picture by Ted Wilcox

6. Use the "interview list" as a way to present the Gospel. If your fraternity requires pledges to get signatures of Actives, I ask my key guys to make a covenant with each other to share the Gospel through their testimony with every pledge they meet. In a big chapter, we might have 80+ pledges. It would almost be impossible for one person to meet one on one with all 80 guys but if you have 5-7 guys, in whom you trust, split the pledges up, you can share with the entire class one on one.



Meeting with two of my Σ Ns to talk more about following up the pledges

Picture by Ted Wilcox

7. Several years ago I developed a 5 part manhood series that can be found on Greeklestory.org under the "Manhood" tab. I do not share the Gospel in these talks but it is a way for me to earn credibility with the officers and pledges in a chapter. Just over a year ago, I spoke to the pledge class at the $\text{AT}\Omega$ house. After

the talk, one pledge named Zach asked an active for my number and texted me to meet up. When we met up, he told me that he really respected a few of the older actives. One in particular was a guy named Hamilton. He knew that Hamilton and a few others were involved with Cru and noticed something different about how they lived their lives. Zach met with me because he was starting to think more about God and thought I could help him. That day Zach surrendered his life to Christ and is now one of our student leaders. Zach just helped lead a guy to Christ last week!



Hamilton and Zach in front of the ATΩ house at Ole Miss

8. Finally invite your freshmen to attend the Greek Summit in Destin, Florida each May. You can go to Greeksummit.com and learn more, but I promise it can turn any young Christian into a multiplying disciple back in their chapter.



Greek Summit in Destin FL.